



**SAVE THE DATES!**



**22<sup>ND</sup> ANNUAL  
URBAN FORESTRY AND HORTICULTURE CONFERENCE**

**THEME: "Shade Tree Mechanics" (Mechanics: The Practicalities & Details of Growing the Shade and Under the Shade)**

**Friday, March 17, 2017 - 8:00 a.m. - 3:00 p.m.  
Cross Point Church of Christ, 1350 Cox Creek Parkway, Florence, AL**

The public is invited

Cost: \$45 (includes lunch) - Registration: [www.florenceal.org](http://www.florenceal.org)

Information: Mayor's Office 256-760-6400

**Two specialty tracks will be offered:**

Horticulture and Urban Forestry with ISA points available. Outstanding speakers will present current information on horticulture and creating and preserving the urban green environment, including keynote speaker Chris Francis, Certified Master Arborist, presenting "Why Trees Stand Up and Why They Fall Down."

**ADDITIONAL CLASSES FOR 2017**

**Recertification Classes for Green Industry Professionals**

**Thursday, March 16, 2017 - 12:00 p.m. - 4:30 p.m.**

**Cross Point Church of Christ, 1350 Cox Creek Parkway, Florence, AL**

**Cost: \$45 (includes attending the Conference on March 17 at no additional cost)**



**Landscape & Urban Forestry Update:  
Pesticide, Herbicide, ROW (OTPC/OTPS/FOR)**



Conference is sponsored by the City of Florence Mayor and City Council, the Florence Beautification Board, the Florence Tree Commission and the City's Urban Forestry/Horticulture Department.