<table>
<thead>
<tr>
<th>Geographic Attributes</th>
<th>Economic Attributes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-Moderate Income Area</td>
<td>*Employing Low-Moderate Income Persons 32%</td>
</tr>
<tr>
<td>Opportunity Zone</td>
<td>*number will increase</td>
</tr>
<tr>
<td>Economically Distressed Area</td>
<td>Disadvantaged Business Enterprise 55%</td>
</tr>
<tr>
<td>Historic District</td>
<td>Minority-owned Business Enterprise 33%</td>
</tr>
<tr>
<td></td>
<td>Women-owned Business Enterprise 76%</td>
</tr>
</tbody>
</table>

Zoning
- General Business (B-2) 37%
- Central Business District (B-3) 29%
- Residential-Business (R-B) 16%
- Neighborhood Business (B-1, B-1H) 5%
- Industrial District (I-1, I-2) 5%
- Home Occupation 5%
- Sweetwater District (SD) 3%

Economically Distressed Area 55%
Disadvantaged Business Enterprise 55%
Minority-owned Business Enterprise 33%
Women-owned Business Enterprise 76%

City Council District
- One 18%
- Two 34%
- Three 5%
- Four 32%
- Five 3%
- Six 8%

Sub-sectors by NAICS
- Retail - Specialty 18.4%
- Salon - B/B 15.8%
- Hospitality - Restaurant 13.2%
- Education - Instruction 10.5%
- Retail - Clothing 7.9%
- Salon - Nail 7.9%
- Technology - Telecomm 5.3%
- Hospitality - Hotel 2.6%
- Manufacturing - Machinist 2.6%
- Retail - Jewelry 2.6%
- Retail - Laundry 2.6%
- Services - Adult Day Care 2.6%
- Services - Entertainment 2.6%
- Services - Video Prod 2.6%
- Technology - Broadcasting 2.6%

Job Retention/Creation
- Pre-Florence First Grantee FTE Jobs 100%
- Pre-Florence First Grantee PTE Jobs 100%
- Pre-Florence First Grantee Layoffs 37.4%
- Post-Florence First Relief FTE Jobs 94.7%
- Post-Florence First Relief PTE Jobs 84.8%

Grantees reporting 100% Job Retention 89.2%
Grantees reporting Job Creation 13.5%