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# FLORENCE FIRST A LOCAL BUSINESS COVID-19 RELIEF GRANT

## “FIVE FLORENCE FIRST FACTS”

### 1. It's a grant, not a loan.

The choice to provide grants was easy. During the development of “Florence First” we felt that many businesses may already be burdened with loans and simply could not afford another payment.

### 2. An application is required to be submitted electronically.

A simple application has been developed and posted to the City's website. The application and specific supporting documentation are required to be submitted via e-mail.

### 3. The program has funding limitations.

We wish we could fund every application, but we recognize this is not practical. Applicants are asked to focus on two months of eligible expenditures which are spelled out in the application.

### 4. Businesses must meet eligibility criteria before applying.

This mission of Florence First is to assist as many small, local businesses as possible. Eligibility criteria for the program were derived from funding rules required of the City as well as conditions designed to be as inclusive of small, local businesses as possible.

### 5. Grantees will be selected based upon an Evaluation Criteria.

Evaluators will utilize a project scoring criteria for the purposes of making a funding recommendation. Scoring will also help determine priority of project applications in the likely event requests exceed funding availability. The highest scoring projects will be recommended for funding.