



New Homes Program

Exciting Offer For Valley Homebuilders

It's New

The New Homes Program was redesigned by TVA and local power companies to offer a suite of new HVAC and water heating equipment incentives. Incentives are available for all-electric homes, as well as homes that have gas appliances in them. Incentives are offered for single family homes, duplexes, and multi-family homes.

It's Easy

To be eligible for incentives, homes must be new (less than one year old), built to prevailing local code, and have qualified equipment installed.

- A quick and easy validation will be conducted on a small percentage of qualifying homes.*
- There's minimum paperwork.*
- No ENERGY STAR® requirement!*

It's Rewarding

The New Homes Program incentives help builders purchase technologies that are highly desired for efficiency, effectiveness, and longevity, making these new homes more marketable. Additionally, participating homebuilders can receive the added marketing benefits of taking part in a program sponsored by TVA and local power companies.

A Wide Range of Incentives* are Available to Homebuilders

SINGLE FAMILY

\$1,000

All Electric Home (No Gas)

\$800

Electric Heat Pump & Conventional Electric Water Heater

\$700

Electric Heat Pump

\$600

Dual Fuel Heat Pump & Conventional Electric Water Heater

\$500

Dual Fuel Heat Pump

\$400

Mini-Split (Whole Home)

\$300

Conventional Electric Water Heater

MULTI-FAMILY

\$200

All Electric Home (No Gas)

\$150

Electric Heat Pump & Conventional Electric Water Heater

\$100

Electric Heat Pump



New and Improved Program is Builder-Focused and Customer-Friendly

Flexible

The program allows for homes with multiple fuel sources to participate, and focuses on installing equipment and meeting local prevailing codes rather than stringent envelope requirements.

Simple

Participation takes less time and effort thanks to fewer inspections, quick and easy validation, and the elimination of complicated installation requirements, such as HERS ratings and preliminary plan reviews.

Beneficial

Homebuyers will see and feel the difference with our incentivized technologies, which provide them with greater comfort and control.

Sign Up

Contact Todd Thompson, Home Builder Network Manager, at (615) 426-4015 to schedule your brief orientation and begin participating in the New Homes Program, or email energyrighthomes@tva.gov with any questions.

* Program requirements and incentive amounts may vary by location. Check with your local power company or TVA for incentive details by calling 888-989-7756.