



City of Florence Business Development

NEW BUSINESS REPORT JANUARY 2024

New Business Licenses

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|-------------------------------------|------------------------|
| 1. Myrilla | 110 S. Seminary St. |
| 2. Shoals Women's Health & Wellness | 2530 Florence Blvd. |
| 3. Hair by Celee @ Stellar & Mane | 2620 Hough Rd. |
| 4. McMahan & Associates | 220 W. Tennessee St. |
| 5. Breathe & Brew | 210 Seville St. |
| 6. Shoals Auto Repair | 1401 N. Wood Ave. |
| 7. Mr. Electric of NW Alabama | 220 W. Tennessee St. |
| 8. Leti's Nails @ Drift Away Salon | 4207 Huntsville Rd. |
| 9. Wander Coffee @ Three Blooms | 428 N. Court St. |
| 10. Shoals Hair Co. | 217 N. Court St. |
| 11. Legion Motorsports | 3519 Florence Blvd. |
| 12. Tee'd Up | 149 Cox Creek Pkwy. S. |
| 13. Daisy Nail by Ann | 4207 Huntsville Rd. |
| 14. Embodied Physical Therapy | 618 E. Tennessee St. |
| 15. Enchanted Gatherings | 126 N. Court St. |

Twenty One Businesses were listed in January 2023

City of Florence - Business Development

Melissa Bevis
City of Florence
110 W. College Street - Room 208
Florence, Alabama 35634
256-740-6086
mbevis@florenceal.org



Coming Soon

- Waffle House 2620 Cloverdale Rd.
- Outlaw Sushi 123 N. Magnolia St.
- Hwy 55 3150 Cloverdale Rd.
- Scooter's Coffee 2917 Florence Blvd.
- Fairfield Inn & Towneplace Suites by Marriott Florence Blvd.

Florence Unemployment Data*

December 2023	2.7%
November 2023	2.6%
December 2022	2.4%

**Alabama Dept. of Labor - January 2024 Publication*