

Sponsors: Mayor Betterton and City Council

RESOLUTION

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FLORENCE, ALABAMA, that the attached agreement to advertise and promote the City of Florence at Billy Reid Shindig between the City of Florence and Billy Reid in the amount of \$10,000.00 to be paid from budgeted funds is hereby approved, ratified, and confirmed.

BE IT FURTHER RESOLVED BY THE CITY COUNCIL OF THE CITY OF FLORENCE, ALABAMA, that the Mayor and City Clerk are hereby authorized, respectively, to execute and attest such contract on behalf of the City of Florence.

ADOPTED this _____ day of _____, 2025.

CITY COUNCIL

APPROVED this _____ day of _____, 2025.

MAYOR

ADOPTED & APPROVED this _____ day of _____, 2025.

CITY CLERK - TREASURER

AGREEMENT BETWEEN THE CITY OF FLORENCE, ALABAMA,
AND BILLY REID

This Agreement is made and entered into by and between the City of Florence, Alabama, a municipal corporation ("City"), and Billy Reid ("Reid").

WHEREAS, it is in the interest of the citizens of the City of Florence to advertise and promote said City; and

WHEREAS, pursuant to Section 11-47-9 of the Code of Alabama 1975, as amended, municipalities in the State of Alabama are authorized and empowered to enter into contracts or agreements with any persons, firms or corporations for the advertisement of such municipality or any function or undertaking of such municipality both within and without the limits of such municipality through the use of any recognized medium of advertising.

NOW, THEREFORE, the parties hereto, for and in consideration of the premises, do hereby mutually promise and agree as follows:

1. The City appropriates the sum of \$10,000.00 to Reid to sponsor the Billy Reid Shindig event.

2. In consideration of the \$10,000.00 appropriation, City will appear as a sponsor in all event advertising and Reid agrees to advertise and promote the City of Florence in all public facing events in connection with the Billy Reid Shindig event.

IN WITNESS WHEREOF, the parties hereto have executed this agreement by their duly authorized officers on this the _____ day of _____, 2025.

CITY OF FLORENCE, ALABAMA,
a municipal corporation

By: _____
Its: Mayor

ATTEST:

By: _____
Its: City Clerk

BILLY REID

By: _____
Its: _____

ATTEST

By: _____
Its: _____