

RESOLUTION

*BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FLORENCE,
ALABAMA, as follows:*

- Section 1. The services to be provided pursuant to the attached Agreement between the City of Florence and the Shoals Theatre to advertise and promote the City of Florence serve a public purpose and confer a direct benefit of a reasonably general character to a significant part of the public in the City of Florence, Alabama.

- Section 2. The attached Agreement between the City of Florence and the Shoals Theatre is hereby approved, ratified, and confirmed.

- Section 3. The Mayor and City Clerk are hereby authorized, respectively, to execute and attest such Contract on behalf of the City of Florence.

ADOPTED this the _____ day of _____, 2025.

CITY COUNCIL

APPROVED this ____ day of _____, 2025.

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MAYOR

ADOPTED & APPROVED this ____ day of _____, 2025.

CITY CLERK

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AGREEMENT BETWEEN THE CITY OF FLORENCE, ALABAMA,
AND THE SHOALS THEATRE

This Agreement is made and entered into by and between the City of Florence, Alabama, a municipal corporation ("City"), and the Shoals Theatre ("Theatre").

WHEREAS, it is in the interest of the citizens of the City of Florence to advertise and promote said City; and

WHEREAS, pursuant to Section 11-47-9 of the CODE OF ALABAMA 1975, as amended, municipalities in the State of Alabama are authorized and empowered to enter into contracts or agreements with any persons, firms or corporations for the advertisement of such municipality or any function or undertaking of such municipality both within and without the limits of such municipality through the use of any recognized medium of advertising; and

WHEREAS, the Theatre will advertise and promote the City through a variety of mediums to help create quality job growth, build the tax base and increase sales tax revenues.

NOW, THEREFORE, the parties hereto, for and in consideration of the premises, do hereby mutually promise and agree as follows:

The City appropriates the sum of \$5,000.00 to the Theatre to advertise and promote the City of Florence for a term of one year commencing on April 15, 2025 and ending on April 14, 2026.

IN WITNESS WHEREOF, the parties hereto have executed this agreement through their duly authorized officers on this the ____ day of _____, 2025.

CITY OF FLORENCE, ALABAMA,
a municipal corporation

By: _____

Its: Mayor

ATTEST:

By: _____

Its: City Clerk

SHOALS THEATRE

By: _____

Its: